## PREMIUM FROZEN DRINK PROGRAMS

2012 PROGRAMS

FLAVORS

CONTACT INFO

POINT OF SALE

TRADESHOWS

CLEANING/MIXING

FAQ

**ONLINE STORE** 



## Profit Calculator

Bunn Ultra II Equipment Cost Retail Value of Free Product (4 cases = 24 bottles) Net Equipment Cost (After Free Product is Sold)		\$	2,495.00
		\$	837.76
		\$ 1,657.24	
Cases to sell to pay for eq	uipment (NEC / Cs Profit)		13.85
Suggested Retail 12oz Cup		\$	1.19
Approx. Product Cost	(12oz x .03)	\$	0.36
Approx. Logo Cup / Lid Cost		\$	0.15
Gross Profit	57%	\$	0.68
12 oz Cups Per Case	(2,112 Finished oz)		176
Retail Value Per Case	(176 x Retail)	\$	209.44
Estimated Profit Per Case	(176 x GP)	\$	119.68

Sug. Retails 12oz (\$1.19), 16oz (\$1.49), 20oz (\$1.69), 24oz (1.99)

## ALLIGATOR ICE FROZEN DRINK PROGRAM FREE PRODUCT HELPS PAY FOR EQUIPMENT



12 and 20 oz cups available. Same lid fits both cups.



Bunn Ultra II 120lbs. 16"W, 32"H, 24"D, 12amps

## PRODUCT / EQUIPMENT INFORMATION

- \*\*Premium SLUSH PRODUCT costs approx. \$.03 per oz.
- \*\*Approximately 2,112 finished ounces per case
- \*\*Product has one year dry shelf life.
- \*\*10 year Free Product or BUNN warranty
  (Normal wear and operator error are not covered)
- \*\*POP Graphics and mixing containers are provided.
- \*\*Payment plans include 1 check, 2 checks, or Credit Card
- \*\*All checks due at time of order.

Alligator Ice

Gator Shakes & Smoothies

Prairie Fire Coffee

Alligator Iced Tea & Lemonade

Coo-Coo's Coolers

Alligator Ice Cream